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**NATIONAL TRUST FOR HISTORIC PRESERVATION LENDS SUPPORT TO
LOUISIANA TRUST FOR HISTORIC PRESERVATION
FOR 30th ANNUAL PRESERVATION CONFERENCE**

For Immediate Release

Baton Rouge, Louisiana - Louisiana Trust for Historic Preservation has been awarded a \$1,500 grant from the Suzanne Turner Preservation Fund for Louisiana to feature a highly-acclaimed speaker at the upcoming 30th Annual Louisiana Trust for Historic Preservation Conference, to be held April 29 through May 1 in Alexandria.

The seed grant will allow renowned historic preservationist, Donovan Rypkema, to give the keynote address slated for Wednesday, April 29 at 1:00 p.m. at Alexandria's Coughlin-Saunders Performing Arts Center. Donovan Rypkema is principal of PlaceEconomics, a Washington, D.C.-based real estate and economic development-consulting firm, which specializes in services to public and non-profit sector clients who are dealing with downtown and neighborhood commercial district revitalization and the reuse of historic structures. Mr. Rypkema is recognized as an industry leader in the economics of preserving historic structures. Since 1983 he has provided ongoing consulting services to the National Trust for Historic Preservation and its National Main Street Center and has undertaken assignments in 49 states and the District of Columbia.

“With these start-up dollars, the Louisiana Trust for Historic Preservation joins communities nationwide committed to preserving America’s architectural and cultural heritage and, in so doing, creating more livable communities,” said Richard Moe, president of the National Trust for Historic Preservation.

The **National Trust for Historic Preservation** is a non-profit membership organization bringing people together to protect, enhance and enjoy the places that matter to them. By saving the places where great moments from history – and the important moments of everyday life – took place, the National Trust for Historic Preservation helps revitalize neighborhoods and communities, spark economic development and promote environmental sustainability. With headquarters in Washington, DC, 9 regional and field offices, 29 historic sites, and partner organizations in all 50 states, the National Trust for Historic Preservation provides leadership, education, advocacy and resources to a national network of people, organizations and local communities committed to saving places, connecting us to our history and collectively shaping the future of America’s stories. For more information visit www.PreservationNation.org.